

02-31.07.19 ...

Pierrick on the Moon

Exhibition : July $2^{nd} - 31^{st} 2019$

Galerie W 5 rue du Grenier Saint-Lazare 212 rue Saint-Martin Paris 3 Lundi-Samedi [10h30-19h00}

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Exhibition July 2nd - 31st 2019 5 rue du Grenier Saint-Lazare

Lunar Expedition Saturday, July 20th [7pm/10pm] 5 rue du Grenier Saint-Lazare

Pierre Auville John Matos Crash Jean-Marc Dallanegra Olivier Dassault Antoine Desailly Catherine Franck Agnès Guillaume Raymond Hains Troy Henriksen Catherine Ikam Chris Morin-Eitner Pierre-Alex. Georges Poncet Bernard Ouentin Denis Robert Pierrick Sorin Toma-L Véronique Vial

Lunar Expedition* : Saturday, July 20th [7pm/10pm] *Invitation only

..... Mission II

Galerie W celebrates art in the name of the 50^{th} anniversary of the lunar landing:

- From the 2nd of July, 10.30am [5 rue du Grenier Saint-Lazare Paris 3], join us in helping Pierrick Sorin take his first steps on the moon with his installation *Pierrick on the Moon_Mission II*.
- On **Saturday the 20th of July, 2019 7pm-10pm**, celebrate with us the 50th anniversary of this historic human achievement [21st July, 1969 UTC].

Videographer, director and scenographer, **Pierrick Sorin** created his "Optic Theaters", in order to recreate the sensation of looking into a praxinoscope - The theater of Emile Reynaud, where one could see people come alive with the aid of smoke and mirrors - Sorin's theaters function similarly, mixing photo, video, holograms and inlays to create a scene that appears to jump out of its box.

Pierrick on the Moon_Mission II* presents a hologram of an astronaut walking along a cratered surface to make us believe (however,

not very convincingly) that he has walked on the moon. The fact that the actor is merely a hologram shines light upon the lunacy of such a performance, shining light upon the mise en abîme of the whole affair. However, this moon, where we see a man being given the gift of weightlessness, is a place where one finds themselves amongst a light burlesque: A consolation



in the face of this glaring illusion.

"The 21st of July, 1969 made an impression on me. My father woke me up so that we could look at the fragile images of Neil Armstrong taking his first steps on the moon. [...] Years later, in the 90s, I discovered the video techniques, in particular the craft of using inlays, which, I admit, gave me a spell of doubt as to the authenticity of the images shown by NASA. After all that I had seen and believed, with only a green screen and a little mannequin, it was possible for anybody to become a hero in the quest to conquer space. I quickly threw aside my interest in the Apollo missions and wanted nothing more to do with conspiracy theories. The little bit of doubt that I still had inspired me to create an installation which created, with a bit of humor, the illusion of a human walking along a white star, far away but strangely familiar. The creation process, these images in particular, have always fascinated me. They hide their plastic, poetic, even playful, dimensions that the followers of 'process art' have long been trying to elucidate [...]." Pierrick Sorin

*We will all observe "Pierrick on the Moon" in a room specially equipped for the installation. In front of the hologram, presented like a theater piece, will be black and white monitors and their sizzling sound. A video projector, connected directly to the optic theater, will reproject the entire scene in full scale.

Alongside the installation, three artists will also pay homage to this historic event with chosen work: Olivier Dassault, Troy Henriksen and Chris Morin-Eitner.