

PRESS KIT

CHRIS MORIN-EITNER
PLASTICIAN PHOTOGRAPHER

EXHIBITION - 09/03 - 15/04

«IL ÉTAIT UNE FOIS [DEMAIN], AUJOURD'HUI - PARIS» - 09/03 - 15/04

OPENING - SATURDAY 08/03 - 14:00 - 21:00

THIS IS NOT AI

THE BOOK

« IL ÉTAIT UNE FOIS DEMAIN »

PUBLISHED BY E.T.L.C - CORINNE KREBS & ERIC BAZIN

ILLUSTRATIONS - CHRIS MORIN-EITNER

AVAILABLE AT GALERIE W AND ONLINE - 128 PAGES - €30

THANK YOU FOR THE SUPPORT AND PARTICIPATION OF THE PSG FOUNDATION

Chris Morin-Eitner

«Il était une fois [Demain] Aujourd'hui - Paris»

THIS IS NOT AI



Chris Morin-Eitner, Paris, Montmartre Moulin De La Galette, 2020



Chris Morin-Eitner - Détail de croquis préparatoire

WITH THE SUPPORT OF THE PSG FOUNDATION

The artwork **“Paris, Le Parc – Surface de Réparation”** by **Chris Morin-Eitner**, reimagined through the **Parc des Princes**, marks the beginning of a journey supported by the **PSG Foundation**. This commitment reflects **Paris Saint-Germain’s** vision beyond sports.

PSG President **Nasser Al-Khelaïfi** and his teams have supported the publication of the book, **Grand Paris**, and **Galerie W**, showcasing the visionary and sustainable work of **Chris Morin-Eitner**.

“At a time when the world is facing unprecedented social and environmental challenges, our commitment extends far beyond sports. Contributing to a world where humanity’s footprint on nature transforms into a symbol of harmony and respect is essential.” — **Nasser Al-Khelaïfi**

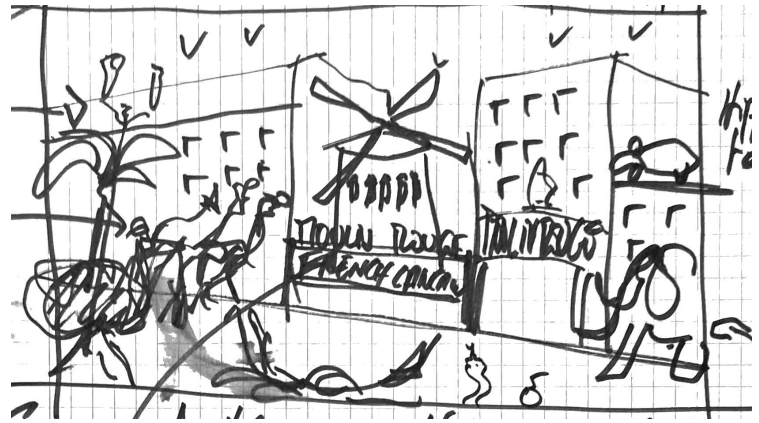
Through this support, the **PSG Foundation** reaffirms its dedication alongside an artist who reimagines the city and envisions a future where nature reclaims its place, aligning with contemporary **societal and environmental challenges**.

THE BOOK - THE ARTIST

During the exhibition **“Il était une fois [Demain], Aujourd’hui - Paris”** the book **“Il était une fois demain”** by **Chris Morin-Eitner** will be presented at **Galerie W**, starting from the press preview on 06/03.

- **Press Preview:**
Thursday 06/03 11:00 - 15:00
- **Opening:** Saturday 08/03 - 14:00 - 21:00
- **Sunday Viewing:** 09/03 - 14:00 - 18:30
- **Exhibition Dates:** 09/03 - 15/04

The book - 128 pages - €30 - available at Galerie W, published by **E.T.L.C - Corinne Krebs - Eric Bazin**. With the support of the **PSG Foundation**, including a foreword by President **Nasser Al-Khelaïfi**.



Chris Morin-Eitner - Détail de croquis préparatoire

GALERIE W

Founded in 1999 by **Eric Landau**, Galerie W first opened on rue Burq before relocating to rue Lepic, at the ground floor of **La Baguette de Bois**, a well-known framing studio for Parisian artists. In **2005**, it expanded to a 600m² space in **Abbesses**, becoming a vibrant cultural venue. In **2018**, it moved to **5 rue du Grenier-Saint-Lazare**, a historic space founded by **Yvon Lambert**, where it continues to affirm its identity in contemporary art.

Today, **Galerie W** reinvents itself as a space where artists fully take ownership, exhibit, create, and engage in dialogue with the public—a space where an artist can say, **“This is my gallery.”** The exhibition **“Il était une fois [Demain], Aujourd’hui - Paris”** by **Chris Morin-Eitner** embodies this mission, encouraging reflection on contemporary challenges.



Chris Morin-Eitner - Rio de Janeiro - Brésil - Février - 2025

Biography

Born in **1968**, **Chris Morin-Eitner** is a photographer and filmmaker, with a background in architecture. His work explores the relationship between urbanism and nature, inspired by a visit to the ruins of **Angkor** in **2007**. Fascinated by the collapse of this civilization and how nature reclaimed its space, he envisions a world where human construction is eventually overtaken by flora and fauna.

Chris Morin-Eitner merges real photographs of iconic buildings worldwide with graphic elements (graffiti, animals, vegetation) to create colorful and surreal works. Each image is composed of hundreds of shots accumulated throughout his travels. His art highlights the fragility of human achievements, reversing the dominant human-nature relationship and placing nature at the forefront.

«Humanity is transient. What remains is art, architecture, the marks we leave behind.»

Interview: Chris Morin-Eitner / Eric Landau
(annex)

«Through a subtle blend of photography, digital painting, and collage, **Chris Morin-Eitner** transcends mere reproduction of reality to offer a sublimated, utopian, and committed vision.» **Eric Bazin**

«This artist-photographer does not reject the human world—he is part of it. But he warns his fellow beings, urging them to reconnect with nature today.» **Anne-Marie Fèvre** (former journalist at Libération).

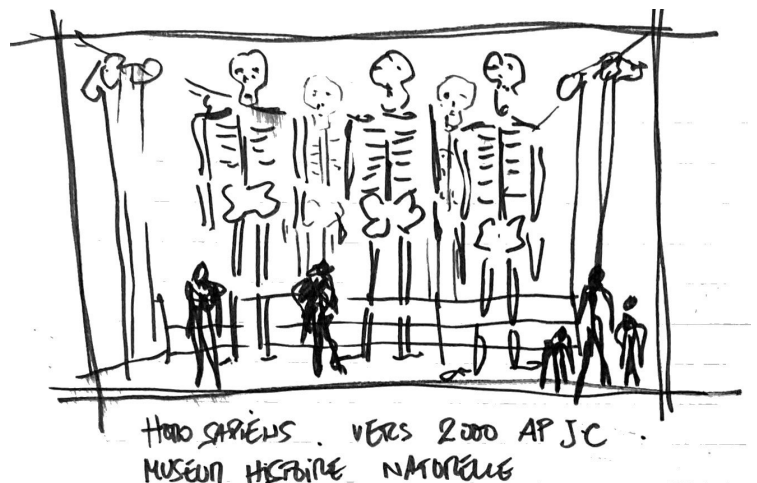
THE ARTIST

CECI N'EST PAS IA

“I do not use artificial intelligence. All images come from my own photographs”



Chris Morin-Eitner - Notre Dame De La Foret Renaissance
Paris - 2025



Chris Morin-Eitner - Détail de croquis préparatoire



Chris Morin-Eitner - *Henri IV en Mode Shopping à la Samaritaine* - 2025



Chris Morin-Eitner - *Détail de croquis préparatoire*

ARTISTIC APPROACH

The artist - His approach

Chris Morin-Eitner creates photographic artworks where architecture, nature, and light blend seamlessly. His background in architecture allows him to envision monuments overtaken by vegetation, transforming urban space into a poetic utopia.

The artist - His vision

Light and texture are the first elements that draw the artist's eye when photographing nature. He sees plants as living architecture and believes that light sculpts space, accentuating the contrast between architecture and vegetation.

"Plants are living architectures."

This is not AI

The plastician-photographer **Chris Morin-Eitner** works only with photo collages of nature over urban monuments, color-grading them like a filmmaker. He does not modify the photographs he takes himself—**this is not AI**. He continues to work as he did in his student days, sketching his ideas as an essential step in composing and conceptualizing his works.

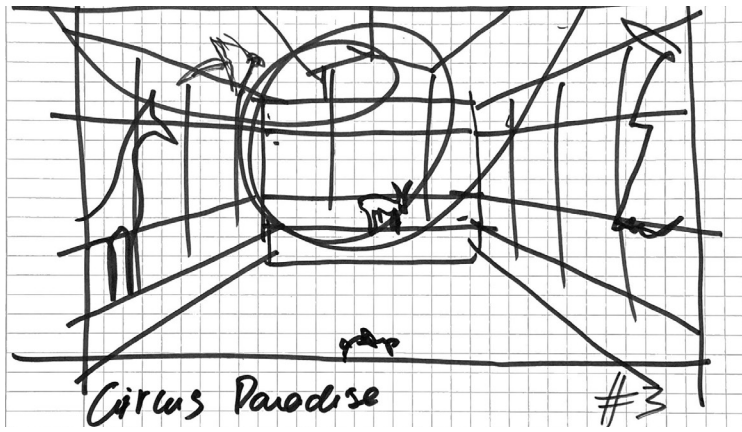
THE EXHIBITION - W

"Il était une fois [Demain], Aujourd'hui - Paris" intertwines nature and urbanism. The exhibition envisions a world where nature reclaims its rights over human constructions, offering a utopian vision of a future where both coexist harmoniously.

It explores the central role of nature in urban spaces, and the quest for a balance between these two elements. The exhibition invites viewers to reflect on a future where cities and nature merge to create a sustainable and harmonious environment.

"My work imagines a peaceful coexistence between the city and nature."

The exhibition resonates with contemporary concerns and promotes sustainable development through a renewed harmony between humans and their environment. It encourages visitors to think about today's challenges and the role of nature in our cities and lives.



HIS VISION

Chris Morin-Eitner envisions a future where nature reclaims its place in urban spaces, offering images of a world where architecture and vegetation coexist and mutually enhance one another. Through his works, he invites us to imagine cities where walls and structures give way to green spaces, where nature becomes an integral part of urban life. His visionary perspective urges us to rethink the evolution of cities and to consider nature not merely as an ornament, but as an essential and living component of tomorrow's urban planning.

"These are not science fiction visions, but possible scenarios."

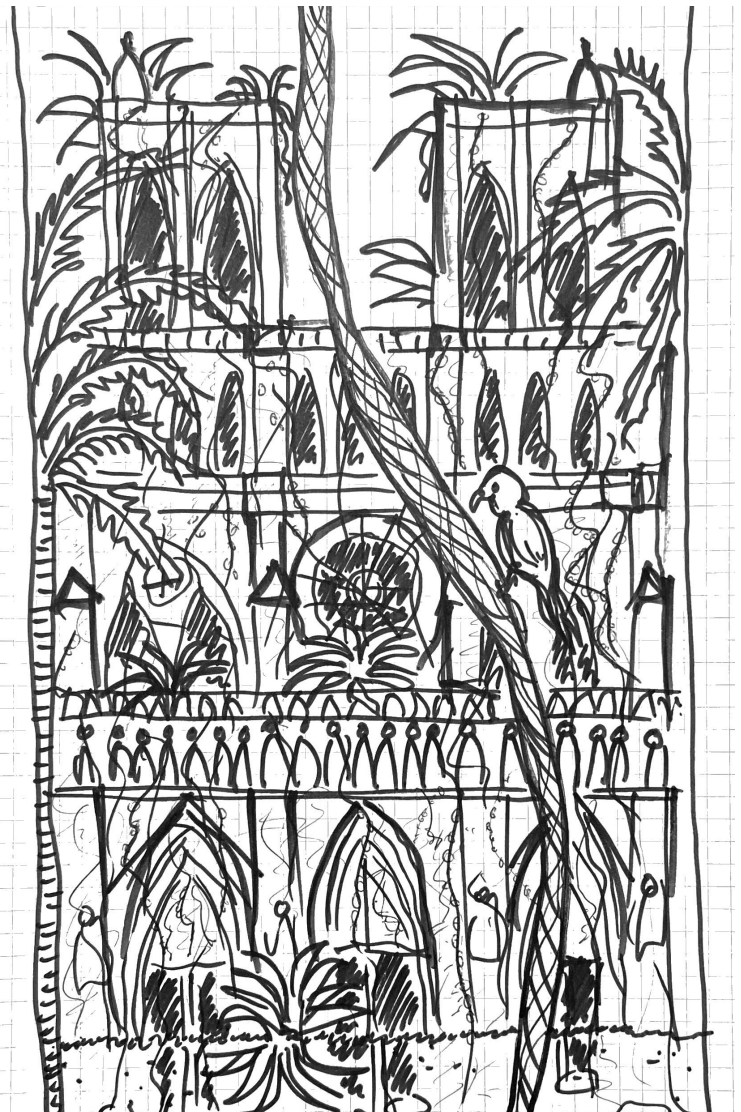
"Chris Morin-Eitner represents the counter-culture of the city, of life, in harmony with contemporary art."



Chris Morin-Eitner - Paris Square Du Temps Qui Decole - 2025



Chris Morin-Eitner - Paris - Green Planet - 2025



Chris Morin-Eitner - Détail de croquis préparatoire - 2025



Chris Morin-Eitner - Paris - Arc 8 - Palmeraie - 2025

CONTACTS

Galerie W – 5 rue du Grenier-Saint-Lazare
75003

Exhibition Dates: 09/03 - 15/04

Opening Hours:

Tuesday to Saturday 10:30 - 19:30

By appointment as well – Free entry

Contacts

Press :

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ACKNOWLEDGMENTS

Artist : Chris Morin-Eitner

Press : Joachim Trillat

Galerie W Team : Eric Landau,
Paul Gaspar and Romain Petitjean

In collaboration with :

Sohaib Acharoui (design)

Timoté Taverny (community manager)

Pour leur participation :

Cécile and Florent Guyonnet (Graffiti
System)

Sébastien Desgranges (OTRAD Services)

Patrick Moles

Marie Rouillier (Gardener)

Bernard Jomard

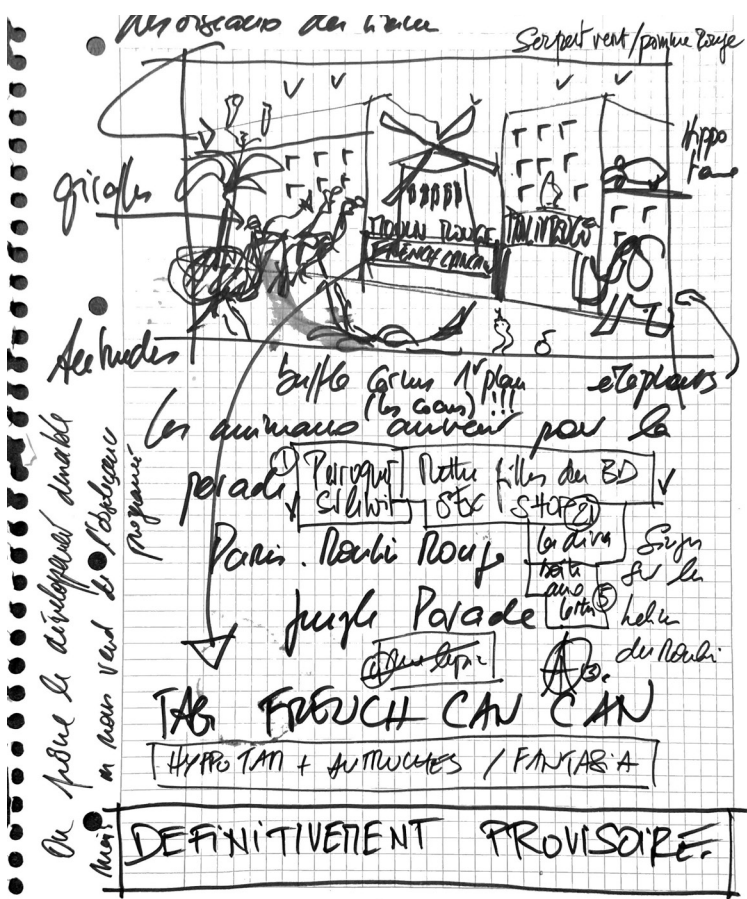
Andre Cruz

Lan and Denis Groison (Restaurant Le
Mazenay)

Tony Gomez (Restaurant Laurent)

Corinne Krebs - ETLC & Eric Bazin

Nasser Al-Khelaïfi (President of PSG) and his
teams, PSG Foundation



Chris Morin-Eitner - Détail de croquis préparatoire

GALERIE PHOTOS



Chris Morin-Eitner - Paris ARC TRIOMPHE 3 KING OF JUNGLE VIP 2025



Chris Morin-Eitner - Paris Place Vendome Ritz Suite Premium - 2022



Chris Morin-Eitner - Détail de croquis préparatoire



Chris Morin-Eitner - Eric Landau

«I don't use artificial intelligence. All the images come from my own photographs.»

PHOTOGRAPHING NATURE

Eric Landau (EL): Chris, you just returned from **Argentina** and **Brazil**, where you photographed plants and animals. How do you approach a photoshoot?

Chris Morin-Eitner (CME): When I seek out a plant, it's a real **encounter** between **light and vegetation**. I'm not looking for a plant that's **too perfect** or **too damaged**. I look for **the beautiful plant, in the beautiful light**, that presents itself to me as if it were posing—**like an obvious choice**.

THE ORIGIN: ANGKOR AND THE BIRTH OF A PROJECT

EL: When did this relationship with light and plants begin?

CME: It was during my trip to Angkor that the idea for this series took root. I was already photographing plants, but through **working on my images**, I truly learned how to capture them. Plants are **living architecture**. I see structures rising, patterns, textures.

FROM ARCHITECTURE TO NATURE

EL: You studied architecture. At that time, were you already interested in **cities overgrown by nature**?

CME: For my **thesis**, I chose a subject that resonated with me: **the rehabilitation of the Jardin des Plantes**, where architecture and nature intertwined. This fusion later translated into my photography. It's a natural continuation today.

THE INTERVIEW

Chris Morin-Eitner - Eric Landau

A GREEN CITY

EL: Your series «**Il était une fois [Demain], Aujourd'hui - Paris**» feels very timely. Are you aware of its visionary aspect, or did it happen naturally?

CME: I never set out to create a **political statement**. It's a **personal need**. I love both the city and nature. I wanted harmony between these two worlds, far from the distressing post-apocalyptic visions. My work imagines a peaceful coexistence.

THE ABSENCE OF HUMANS, A SUGGESTED PRESENCE

EL: Your works never depict humans. Why this absence?

CME: They are there, but invisible. **Everyone can imagine their place in the image**. Nature exists with us, and vice versa. Humans are very much present—**just off-screen**.

The importance of drawing

EL: You always **sketch** before working on an image. Why?

CME: I make sketches like an architect. The details emerge later. It allows me to **imagine the composition of the piece**.

A CRAFT-BASED AND AUTHENTIC APPROACH

EL: You don't use AI?

CME: **No, all the photos come from my own shots**. Then, I compose them coherently so that everything appears to **have grown naturally**.

A possible world

EL: Do you think these landscapes are realistic?

CME: **If we choose to make them so**. During the lockdowns, nature quickly reclaimed its space. These are **possible scenarios**.

A MARK ON TIME

EL: You seem to act as a storyteller. Is that intentional?

CME: Yes, humanity is just passing through. **What remains is art, architecture, the traces we leave behind**.

EL: Yes, that's a very insightful reflection. Thank you, Chris. Your work and your art stand as the counterculture to the city, to life itself—fully in tune with contemporary art.